



Circle Connections  
for Reconciliation

Dear Business Owner;

Allow us to introduce ourselves. We are the Circle Connections for Reconciliation Society (CCFRS) in Airdrie, a grass-roots community driven initiative organized by a team of dedicated volunteers and supported by the City of Airdrie.

Our purpose is to bring Indigenous and non-Indigenous people together in peace and friendship, to build relationships, learn the truth, increase awareness and work towards genuine reconciliation in our area. We are honoured to work with Elders, Knowledge Keepers and Leaders from across Treaty 7 Territory and the Métis Nation of Alberta Region 3.

Corporate partners are also an invaluable resource in CCFRS's success. We are reaching out today to offer you the opportunity to be part of this important work locally by supporting us with funds, gifts in kind and/or volunteers. Your support will enhance our efforts to provide signature events, educational initiatives and operational endeavours.

In turn, we would be happy to support your organization, working together in a good way, to create genuine reconciliation opportunities in our community.

Please find enclosed our "Be a Sponsor" information and form for your perusal. If you have any questions or would like to discuss this opportunity further, please contact CCFRS Board Co-Chairs Adrian Pruden and Sue Methuen at [circleconnectionsairdrie@gmail.com](mailto:circleconnectionsairdrie@gmail.com) to arrange a meeting.

Sincerely,

*Adrian Pruden*

Adrian Pruden, Co-Chair

*Sue Methuen*

Sue Methuen, Co-Chair

## Truth and Reconciliation Commission of Canada: Calls to Action

### Business and Reconciliation

#92. We call upon the corporate sector in Canada to adopt the *United Nations Declaration on the Rights of Indigenous Peoples* as a reconciliation framework and to apply its principles, norms, and standards to corporate policy and core operational activities involving Indigenous peoples and their lands and resources. This would include, but not be limited to, the following:

- i. Commit to meaningful consultation, building respectful relationships, and obtaining the free, prior, and informed consent of Indigenous peoples before proceeding with economic development projects.
- ii. Ensure that Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects.
- iii. Provide education for management and staff on the history of Aboriginal peoples, including the history and legacy of residential schools, the *United Nations Declaration on the Rights of Indigenous Peoples*, Treaties and Aboriginal rights, Indigenous law, and Aboriginal–Crown relations. This will require skills based training in intercultural competency, conflict resolution, human rights, and anti-racism.

Source: National Centre for Truth and Reconciliation (NCTR) <https://nctr.ca/records/reports/>